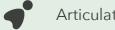
### How (and why) we place mental health and connection front and centre as a business

Matthew Stibbe, CEO Liz Fielder, Chief Happiness Officer

11 May 2022



# Why mental health is a business priority



## Mental health is a business priority

We spend about a third of our adult life in the workplace.

Actually 35% of our total waking hours during a 50-year working life. <u>Source</u>



## How common are mental health problems?

1 in 4 people will experience a mental health problem of some kind each year in England

1 in 6 people report experiencing a common mental health problem (like anxiety and depression) in any given week in England

Source: Mind

#### What we're doing at Articulate

#### Mental health is a business priority

- Making our commitment clear
- Embedding it in our culture
- · Allyship and awareness raising
- Helping to destigmatise mental health issues
- Allocating resources